

# YES, YOU CAN HELP VETERANS

Sign Up to Participate in the Veterans Benefits Banking Program



# VBBP

*You've earned it.  
Let's secure it.*



## How Does VBBP Work?



The Veterans Benefits Banking Program, or VBBP, is a partnership between VA and the Association of Military Banks of America (AMBA). The program provides Veterans, beneficiaries, and caregivers (VA benefit recipients) a safe, reliable, and inexpensive way to receive and manage VA benefits.



VBBP connects VA benefit recipients with banks and credit unions which understand the financial needs of the Veteran community and deliver excellent customer service. VBBP simplifies banking options through a marketplace of Veteran friendly financial institutions that are committed to helping VA benefit recipients open checking accounts and enroll in direct deposit, even if they've been turned away in the past.



## How Can We Participate in VBBP?

Complete the attached commitment form and email it to the contact listed at the bottom of the page.



Offer a low-to-no-cost (with no monthly maintenance fee and no minimum balance) checking account to a VA benefit recipient who brings a monthly direct deposit to the institution.



Assist a VA benefit recipient who does not currently qualify to open an account. At the financial institution's discretion, this assistance can be provided through financial products, education, and/or counseling.

## Besides Free Banking, How Does the VBBP Help Veterans, Beneficiaries, and Caregivers?



VBBP offers free financial or credit counseling through the National Foundation for Credit Counseling (NFCC) and the Association for Financial Counseling & Planning Education® (AFCPE®) in addition to these programs:

### VetCents

A financial education program created specifically for Veterans and beneficiaries.



A program aimed at helping Veterans save money, reduce debt, and build wealth.



Financial education resources to help Veterans and their families with budgeting and saving.

## Questions?

Please contact Andia Dinesen:  
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